

# PLUM BOROUGH SCHOOL DISTRICT

SECTION: OPERATIONS  
TITLE: WEB SITE USE AND LINKING  
ADOPTED: January 27, 2004  
REVISED: February 24, 2009

815.1. WEB SITE USE AND LINKING	
1. Purpose	The Board recognizes that many K-12 school districts, colleges and universities, technical schools, and businesses establish and maintain web sites on the World Wide Web. The purpose of the district web site shall be to serve as a public information vehicle subject to the guidelines established through this policy and other approved Board policies. The district web site is not to be inclusive of all available materials, nor does it claim to prevent students from moving beyond the scope of the web site to materials which have yet to be evaluated.
2. Authority	The web site is the property of the district. The district reserves the right to edit or remove materials and established links from the district web site at its sole discretion. The district also reserves the right to discontinue the web site if it so desires.
3. Definitions	<p>The <b>district web site</b> includes all of the web pages developed by the district staff members and students and accessed at <a href="http://www.pbsd.k12.pa.us">http://www.pbsd.k12.pa.us</a>.</p> <p><b>Web site links</b> to the district web site include all nondistrict web pages that may be electronically accessed directly from any part of the district web site by pointing and clicking on a URL as listed on the district web site.</p> <p><b>Objectionable material</b> is defined as material that does not meet the standards for instructional resources as specified in Board policies and guidelines.</p>
4. Guidelines	<p>The district web site shall be used in a positive manner to support communications and research for students, teachers, administrators, support staff, and the community.</p> <p>The school district shall employ reasonable precautions which attempt to ensure that the district web site includes materials which comply with copyright laws and the privacy rights of others.</p> <p>The district shall make every reasonable attempt to ensure that the content of the district's web site is educationally sound and does not contain links to any</p>

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	<p>questionable material or anything in violation of district policies.</p> <p>All subject matter on the district web site should relate to curriculum, instruction, school-authorized activities, or general information that is appropriate and of interest to others, and related to the school district or schools within the district.</p> <p>Student photographs, artwork, writing or other projects will be posted on the district web site unless the parent/guardian has submitted a written objection to such posting.</p> <p>Personal electronic publications such as student or staff personal web pages or resumes shall not be linked to or included in any part of the district web site. Persons other than district employees and students will not be permitted to post information to the web site.</p> <p>Electronic publications created by students as part of a class or school activity may be linked to or included as part of the district web site, provided that they are created under the supervision and direction of a professional staff member and reviewed and approved by the <u>building principal</u>, and comply with other guidelines contained within this policy.</p> <p>Requests for links to the district web site and requests to link the district web site to another nondistrict web site shall be acted upon in the following manner:</p> <ol style="list-style-type: none"><li>1. <u>The Assistant Superintendent</u> will review links requested to and from another educational institution, nonprofit organization, or noncommercial entity web site and approve if considered to be appropriate and policy compliant to advance the educational nature of the district web site.</li><li>2. <u>The Assistant Superintendent</u> will review links requested to or from another business, for-profit organization, or commercial entity web site and approve if considered to be appropriate and policy compliant to advance the educational nature of the district web site.</li><li>3. Web page documents may not contain objectionable material or link to any objectionable material. On questions concerning the quality or propriety of web page material, the judgment of <u>administration</u> will prevail.</li></ol> <p>References:</p>
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	<p>School Code – 24 P.S. Sec. 510</p> <p>Board Policy – 815</p>
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